

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c)(iii) THEREUNDER**

1. Date of Report (Date of earliest event reported): **26 July 2021**
2. SEC Identification Number: **60566**
3. BIR Tax Identification No. : **004-504-281-000**
4. Exact name of issuer as specified in its charter:

CENTURY PROPERTIES GROUP INC.

5. Province, country or other jurisdiction of incorporation: **Metro Manila**
6. Industry Classification Code: (SEC Use Only)
7. Address of principal office/Postal Code: **21st Floor, Pacific Star Building, Sen. Gil Puyat Avenue corner Makati Avenue, Makati City**
8. Issuer's telephone number, including area code: **(632) 7-793-8905**
9. Former name or former address, if changed since last report: n/a
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Each Class

Number of Shares of Common Stock
Outstanding and Amount of Debt
Outstanding

Common Shares

11,599,600,690 Common Shares

Preferred Shares

100,123,000 Treasury Shares

30,000,000

11. Indicate the item numbers reported herein: **Item 9**

Item 9. Other Events / Material Information

Century Properties Group Inc. would like to inform the Honorable Commission that the Company has seeded today, 26 July 2021, a press release entitled:

Diversification, Resilience, Adaptability Fuel CPG's Growth Plans

Attached is the Press Release for reference.

The Company fully undertakes that it shall furnish the Honorable Exchange all material documentation and filings for the aforementioned transactions.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CENTURY PROPERTIES GROUP INC.

By:


ATTY. ISABELITA CHING SALES
Chief Information and Compliance Officer

**FOR IMMEDIATE RELEASE**

Contact:

Terrie Yu: +63 9998837135; terrie.yu@century-properties.com**Diversification, Resilience, Adaptability Fuel CPG's Growth Plans**

[July 26, 2021] Despite a challenging 2020 for the real estate sector, the listed Philippine real estate firm Century Properties Group, Inc. [CPG:PM] stood firm and generated reasonable profits, maintained good liquidity levels and a healthy balance sheet, and is moving forward with its horizontal affordable housing expansion plans this year.

Company President and Chief Executive Officer Marco R. Antonio addressed stockholders in a virtual meeting on Monday, underscoring CPG's strength amidst the continued COVID-19 crisis. The 35-year firm said it is focusing on its resilient businesses while it prepares the organization for a post-pandemic economic recovery.

"We remain very optimistic with the affordable segment business of CPG under PHirst Park Homes, in partnership with Mitsubishi Corporation. Strong sales in our affordable housing business reaffirmed the real demand coming from local end users and Overseas Filipino Workers, who are looking for good quality homes in safe communities that are located in key growth centers," Antonio said.

PHirst's reservation sales for the 1st half of 2021 amounted to P4.4 billion, 38% higher than P3.2 billion in the same period last year. In terms of units, reservation sales reached 2,327 or 28% more than 1,819 units in the comparative period. Total collections for the 1st half of 2021 hit P2.03 billion, a 172% increase over P744 million in the same period last year.

CPG's first homebuyer brand launched PHirst Park Homes General Trias, Cavite project this month - its eighth community - and this will be followed by two more project launches in South Luzon, and 1 project in North Luzon for the rest of 2021.

Although the initial stages of the pandemic in 2020 imposed strict quarantines that hampered construction activities, CPG managed to complete two residential buildings with 1,015 condominium units in its Commonwealth, Quezon City project. PHirst Park Homes completed 659 house and lot units, bringing its total completions to 1,536 units. This quarter, CPG Managing Director Jose Carlo R. Antonio said the company is turning over two buildings at the Residences at Azure North in San Fernando, Pampanga and in December, the Century Spire building at Century City, Makati.



With quarantine measures also disrupting sales and collection activities, the company kept its lines open by improving its digital platforms to communicate with clients. Through online channels, the company was able to transact and deliver services. The Century Digital Homebuying Experience brought the customer journey online – from marketing and unit viewing, to documentation and turnover. By ramping up its digitalization efforts, CPG made its processes more convenient, staying true to its promise of helping homebuyers find their dream Century home.

Part of the company’s business resilience and adaptability measures is looking after the welfare of its workforce. CPG made sure its employees, site personnel and construction laborers are safe by providing regular COVID testing and PPE supplies. Aside from putting safety protocols in place in the workplace, the company enhanced the disinfection measures and invested in sanitation equipment for its office and residential properties.

CPG’s commercial properties Centuria Medical Makati and Century City Mall remained open to provide healthcare services and essential supplies through the quarantine periods. Centuria Medical, which houses a 24/7 Urgent Care Clinic and more than 300 outpatient medical and healthcare locators, is now also an accredited vaccination facility by the Department of Health and the City Government of Makati, shared CPG Executive Chairman Jose E.B. Antonio. This will be the vaccination site for 5,000 CPG company employees, inorganic employees, accredited sales agents, construction laborers, and accredited third-party service personnel this month as the company begins the rollout of its CPG VaccINATION program, which will provide COVID-19 vaccines 100% free to its workforce,” said CPG Vice Chairman John Victor R. Antonio. #