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FOR IMMEDIATE RELEASE

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PHIRST PARK HOMES TO LAUNCH P2.7B PROJECT IN SAN PABLO, LAGUNA *CPG-Mitsubishi joint venture firm to build 1,640 homes in 18.5-hectare community*

[March 2018] With the successful sales of its 20-hectare affordable housing community in Lipa, Batangas, PHirst Park Homes, Inc. (PPHI) – the joint venture company of Century Properties Group Inc. (PSE: CPG) and the global business enterprise Mitsubishi Corporation – is set to launch an 18.5-hectare development in San Pablo, Laguna this month with 1,640 units totalling P2.7 billion.

The project bears the signature 4Cs of the PHirst Park Homes brand: **Complete** and well-provisioned homes with a perimeter fence and gate, **Conceptive** amenities including an outdoor cinema, **Connected** living through WiFi zones and shuttle services, and a **Convenient** and simplified selling and buying experience.

PHirst units start at 40 square meters (Calista Mid and Calista End with 44 sqm and 60.5sqm lot areas, respectively), while a combined unit is at 80 square meters (Calista Duo with 121sqm lot area). A single-detached unit is at 54 sqm (Unna). All units are expandable on the second floor.

Central to the San Pablo development are activity nodes that promote health and fitness, in contrast with the Lipa community which features traditional Filipino games. Monkey bars, cross trainers, domical bars, foot reflexology area, and pull up bars add a fun challenge to the property's amenity core. Rounding up the amenity list are the village clubhouse, swimming pool, water play area, kids' playground, outdoor cinema, and basketball court.

"PPHI is proud to launch a PHirst Park Homes community in San Pablo, Laguna. True to our brand mission of delivering first homes that are beautiful, well-designed, and of good quality at attainable prices, we continue to raise the bar in the affordable housing market," said Loren Sales, PPHI's Customer Management Group Vice President.

Located in Maharlika Highway, Barangay San Ignacio, PHirst Park Homes is accessible via South Luzon Expressway through the Santo Tomas Exit and is 15 minutes away from SM City San Pablo. Weather in the area is generally cooler, as the City of the Seven Lakes is surrounded by Mt. Banahaw, Mt. Makiling, and the Sierra Madre Mountain Ranges.

After Lipa and San Pablo, PPHI is set to launch more communities in north and south Luzon, which the company has identified as growth areas with a high concentration of OFW families, unmet demand for housing, and where infrastructure projects are in place. Within the next 4 to



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5 years, PPHI will launch 15 masterplanned communities in Calabarzon and Central Luzon with approximately 33,000 homes. #