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Century Properties Group launches the World's First Livable Art Park

54-hectare Batulao Artscapes in Batangas, Philippines is CPG's first leisure and tourism development, featuring an 'artventure' park and designer homes by Revolution Precrafted

[November 2017] Listed Philippine real estate developer Century Properties Group (CPG) through its subsidiary Century Limitless Corporation, has announced the first horizontal development in its leisure and tourism portfolio: the 54-hectare Batulao Artscapes, dubbed the World's First Livable Art Park and ArtVenture Community in Batangas, Philippines.

A 142-hectare lot near the foothills of scenic Mount Batulao in Nasugbu, Batangas is the site of CPG's latest foray into the leisure and tourism segment. Of this property, Batulao Artscapes will cover the first phase of the mixed tourism development with an active retirement village component featuring designer homes from Revolution Precrafted, world-class village-exclusive vacation amenities, a man-made beach with clubhouse, and a lake with a charming wedding chapel. Art cum adventure or 'artventure' facilities include a sports park, flavor park, and art park with museums designed by Pritzker Prize-winning architects.

"Art is the driving force behind the entire development of Batulao Artscapes, and not just an afterthought. Our vision is to create a design-driven community that celebrates art and adventure in an expansive natural landscape. The launch of this spectacular development also affirms CPG's commitment to pursuing its strategic business plan of diversification into allied real estate segments including leisure and tourism," said CPG's Head of Investor Relations, Kristina Garcia.

Batulao Artscapes is set to attract families, weekend adventure seekers and active retirees with its relatively cool climate, world-class amenities, and proximity to Metro Manila's financial district – with only a 1.5 to 2-hour drive from Makati via four access points—through Daang Hari Road towards the scenic Nasugbu-Kaybiang Tunnel, the Star Tollway to Tanauan Exit, the South Luzon Expressway (SLEX)



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and Cavite Expressway (CAVITEX). Once the 49-kilometer Cavite-Tagaytay-Batangas Expressway (CTBEX) is built, travel time to nearby Tagaytay City will only take less than an hour as announced by the tollways unit of Metro Pacific Investments Corporation (MPIC). Construction of the proposed CTBEX is expected to start by the 1st half of 2019.

As the world's first livable art park, Batulao Artscapes will showcase a fine collection of 'livable art' – exceptional designer homes with a total sales value of Php 19 billion, and created by some of the most revered names in architecture and design. These homes are by Revolution Precrafted, a multi-branded housing company with a collection of limited edition, pre-crafted properties of stunning homes, designer museums, unique popup concepts, and cutting-edge hotels.

Three Filipino names lead the roster for Batulao Artscapes' first three villages: Architect Ed Calma's Polygonal Successions will make up the Cluster Village. Designer Kenneth Cobonpue's Hedera Homes will be the main feature of the Commune Village. Budji+Royal Architecture+Design of Budji Layug and Royal Pineda will fill the Collection Village with their Tranche and Facet Homes.

The fourth section, called the Curated Village 1, will feature 12 one-of-a-kind homes by international architects and designers, including David Salle + AA Studio for the "Billboard Home", Marcel Wanders for "Eden", Marmol Radziner & Kravitz Design for the "Instrumental Home", Philip Johnson Alan Ritchie Architects for the "Modular Glass House", Elizabeth de Portzamparc for the "Butterfly Home", AFGH for Wallpaper for the "We Home", Studio Libeskind Design for "Adaptation II", and Daphne Guinness for the "Daphne Skin Home".

Home prices range from Php4 million for a 56-square-meter unit at the Cluster Village to the larger homes at the Curated Village, which start at Php 17.4 million and come with their own private pool and guest home.

These limited-edition homes will be built using a combination of conventional construction methods and prefabrication, and will offer different sizes and specifications to meet individual tastes and preferences.



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As the project targets active retirees, special assistance to secure a Special Resident Retiree's Visa (SRRV) for foreign nationals and former Filipino citizens will be offered, while the public amenities of the development aim to attract art and design enthusiasts and weekend adventure seekers and families. Domestic tourism figures in the Philippines have reached close to 40 million passengers as early as 2014 and are still growing. The development's world-class and one-of-a-kind tourism facilities are also expected to draw foreign tourists.

This latest project is another testament to Century Properties Group's trailblazing legacy, and a fulfillment of its Century 2020 plans that include the expansion of its portfolio into the leisure and tourism business. Total sales revenue for the entire 142 hectares is over Php50 billion. In 2019 the company is also scheduled to deliver the four-star Novotel Suites Manila in Mandaluyong City.

"Batulao Artscapes will be a design paradise, active retirement community, arthouse vacation spot, and outdoor mecca to escape to for a day or a lifetime. It's where you can elevate your daily living to a fine art," Garcia said. #

Visit BatulaoArtscapes.com.

Century Properties Group

With over 30 years of experience in the Philippine real estate industry, CPG is behind some of the country's most exciting and remarkable developments - the Gramercy Residences (the country's hyper-amenitized and fully-serviced luxury residence), Azure Urban Resort Residences (featuring the country's first man-made beach and beach club designed by Paris Hilton), Acqua Livingstone interior design by MISSONIHOME, Acqua Iguazu yoo inspired by Starck, the Milano Residences interior design by Versace Home, Trump Tower Philippines, Century Spire by architect Daniel Libeskind and interior design by Armani/Casa, and many other innovative high-rise residential and mixed-use developments.

Revolution Precrafted

Revolution Precrafted is the only multi-branded housing company in the world. Founded by Robbie Antonio, Revolution is a collection of limited edition, pre-crafted properties with products ranging from stunning homes, designer museums, unique popup concepts, and cutting-edge hotels. All of these products are created by over 60 of the world's preeminent architects, artists, and designers through exclusive partnerships with Revolution such as Zaha Hadid, Marcel Wanders, David Salle and Tom Dixon, Philip Johnson & Alan Ritchie. The prefab concept simplifies the process and addresses pain points in traditional real estate development by offering speed, quality, cost efficiency, and accessibility thereby drastically reducing production time. With invaluable innovation and superlative style, Revolution combines state-of-the-art technology, celebrity design philosophies, and the highest quality controls at competitive prices.