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‘Conceptive’ amenities at PHirst Park Homes Lipa promote outdoor fun and community spirit

How often did you wish that your family could unplug from their gadgets more often and enjoy real interaction while having fun playing outdoors?

Such is the lifestyle that PHirst Park Homes Lipa in Batangas espouses for its residents. The newly-launched 20-hectare horizontal community offers beyond-the-usual amenities so families can rediscover the joys of engaging in outdoor activities.

Aside from having a village clubhouse, swimming pools for adults and kids, and playgrounds, PHirst Park Homes Lipa features Conceptive amenities that promote a home-in-a-park experience.

Traditional Filipino games with a twist called ‘PHirst Games’ take center stage in the community with activity nodes for piko (hop pod), patintero (base pod), taguan (maze pod), tumbang preso (treble pod with a giant pamato), and holen (marble pod).

“It’s a part of their childhood that parents can share with their kids, apart from encouraging them to rediscover how enjoyable it is to play outside, but still within the comforts of home, in a safe and secure environment,” said Loren Sales, the company’s Customer Management Group Vice President.

An Open-air Cinema will have families enjoying their favorite movies under the stars - “a unique amenity that is not commonly found in other villages,” Sales added.

There will also be an outdoor gym, a basketball court, hike lane (trek lane), a biker’s lane (pedal lane) and a jogging lane (track lane). “PHirst Park Homes is designed as a community of interaction. This way, families also get to bond with neighbours through fun and healthy activities, and they don’t need to spend much to enjoy,” she said.

Located in Barangay San Lucas, Lipa City, the development is right behind the 470-hectare industrial park Lima Technology Center. Schools, dining outlets and leisure establishments are close by, with SM City Lipa an 18-minute drive away.

PHirst Park Homes Lipa’s set of Conceptive amenities is just one among its 4Cs, or superior values that describe the project as Complete, Conceptive, Connected and Convenient.
PHirst homes are “Complete” with a perimeter fence and gate, finished ceiling, flooring and bathrooms, a garden or carport provision and an expandable unit layout. “Conceptive” amenities provide a home-in-a-park experience, where residents get to enjoy health, fitness and community bonding activities. Residents will stay “Connected” to life’s essentials through Wi-Fi zones and easy access to modern conveniences. A simplified buying process also ensures a “Convenient” experience.

Four types of home configurations are available and are very competitively priced. A 40-square-meter home starts at Php1.2 million with a Php9,000 monthly amortization.

“PHirst is raising the bar for first home buyers by giving them the most value out of their hard-earned savings, giving them an experience of a legacy home that is beautiful and future-ready, as well as a community that is safe, secure and fun,” Sales said.

**PHOTO CAPTIONS**

01 - Traditional Filipino games with a twist called ‘PHirst Games’ take center stage in PHirst Park Homes Lipa (artist’s rendition shown here) with activity nodes for **piko** (hop pod), **patintero** (base pod), **taguan** (maze pod), **tumbang preso** (treble pod with a giant pamato), and **holen** (marble pod).
02 – Families will enjoy the Open-air Cinema at PHirst Park Homes Lipa (artist’s rendition shown here) where favorite films can be viewed under the stars - a unique amenity that is not commonly found in other villages.

03 – An artist’s rendition of the swimming pool for adults and kids with a water play area
An artist’s rendition of PHirst Park Homes’ Calista units, which are completely expandable for growing families. The homes come “Complete” with a perimeter fence and gate, finished ceiling, flooring and bathrooms, and a garden or carport provision.