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Makati's Newest Mall Holds Soft Opening Today



Century City Mall in Kalayaan Avenue, Makati is set for its soft opening today

[February 17, 2014, Makati City] Century City Mall, the newest retail development in Makati in close to a decade, opens its doors today to the public.

The said mall is the first retail development of listed real estate company Century Properties Group (CPG:PM), and is located in Kalayaan Avenue, within the eight-building master-planned development called Century City, Makati.

The over P1-billion development expands the Company's portfolio to recurring income sources, with 17,000 square meters of the retail center's net leasable space leased out to more than 100 tenants, including Rustan's supermarket.

Known in the property industry for its portfolio of premium residences and partnerships with international brands, Century Properties said it aims to pass on its 28-year tradition of building life-enhancing projects to its retail developments.

"We are bringing our experience and expertise in property development into this exciting new venture," Century Properties Co-Chief Operating Officer Marco R. Antonio said. "With its exciting mix of tenants,



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Century City Mall is a good addition to the current roster of retail experiences in Makati City. We will work to continuously improve the shopping experience in our mall, and we look forward to opening more shops in the coming weeks.”

There are two entrances to the mall: One on Kalayaan Avenue near the corner of Salamanca Street, and another on General Luna Street coming from Makati Avenue. Valet services are available and three basement floors are open for visitors’ parking.

Century City Mall has a total of 4 100% digital projection cinemas. Three high end cinemas are equipped with 5.1 Dolby Surround Sound Systems, while one is a premiere cinema with 60 fully-automated leather seats and a 7.1 Dolby Atmos Surround Sound system.

The Company said that the mall will directly serve two of Century Properties’ completed Century City towers—the Gramercy Residences and the Knightsbridge Residences. It will also serve residents of the villages of San Miguel, Bel-Air 1 and 2, Urdaneta, Legaspi and Salcedo, visitors from Makati corporate offices, and even nearby office and residential centers.

Century City Mall carries a wide retail and dining mix of local and international shops, concept stores, and restaurants.

Rustan’s Supermarket has located in the mall’s basement level.

Also open are fashion and beauty stores Desigual, Fresh/H2O, Beauty Bar, Crabtree & Evelyn, Hush Puppies, Izod, Marc Coblen, Marilou Jewelry, Philip Stein, Swarovski, TW Steel, and Victorinox.

For food and dining options, there is XO46 Bistro Filipino, Azurro Bistro and Restaurant, Early Bird Breakfast Club, Isla Café, Pepper Lunch, Starbucks Coffee, TWG Tea, ChaTime and Mochi Sweets. Al fresco dining areas will also open in the coming months.

At the cinemas on Level 3, Taters, a franchise of Toby’s Estate coffee, as well as ChaTime and Ikkoryu are open. CaliBurger has opened on Level 4 – the popular US burger joint’s first branch in the Philippines.

Dimensione, Dyson, Howards Storage World, The Office Warehouse, Sony, Studio Fix Salon, and Alter To Fit are also open.

Century Properties Group, Inc. is a forerunner of premium real estate developments in the Philippines. Since it was founded 28 years ago, Century Properties has transformed 744,576 square meters of space into premier residential and office developments in and outside Metro Manila. Its name has become synonymous with quality real estate projects that showcase the best of innovations and world-class design, with a desire to contribute to the transformation of the Philippines into a global destination. ###