

For many weeks, a friend of mine has been nagging me to just come and see this residential project site. Finally, after constant prodding, I consented and went to see Canyon Ranch in Carmona.

After seeing its 'Street of Dreams' or model pavilion, I have to agree... that it takes only one brief visit and one fleeting moment to be enamored by the charm of this unique development- Canyon Ranch has definitely won me over.

Upon entering Canyon Ranch in San Lazaro Leisure Park one cannot help but feel as if you have been transported to another place, more like one scenic suburban community in California. That is why it was no surprise to hear from its developer Century Communities Corporation that Canyon Ranch is the fastest selling homes in the South with Phase 1 of the project 90% sold. With today's economic challenges that is an astounding feat. But here are just some of the reasons to help validate why Canyon Ranch is the most successful selling project in the South today:

1. Terrain. Perched on the foothills of Carmona Cavite, and built 10 storeys above ground, Canyon Ranch boasts of elevated, rolling terrain spread out over 17 hectares of pristine land. Residents of Canyon Ranch enjoy spectacular views of Laguna de Bay, the hills of

Antipolo, Mount Makiling and the world-class Manila Jockey Club.

2. Location. Canyon Ranch is at least 25 minutes closer to Makati as compared to other residential developments in the South, It is within the university belt of the best schools in the South, and a close distance to shopping havens that include Alabang Tower, Filinvest Mall, Robinsons Place and SM Dasmaringas. Also within a 5+ kilometer radius are some of the best golf and country clubs namely; Southwoods, Sta. Elena, Orchard, Canlubang and Riviera. Also nearby are beaches in Batangas and vacation places in Tagaytay.

3. Climate. The high elevation of Canyon Ranch and its proximity to the mountains provide Canyon Ranch with cool weather. (just one degree warmer than Tagaytay) For

A Community Development that Wins You Over **CANYON RANCH**



residents who want to enjoy the great outdoors and escape the heat and smog of Metro Manila, this means cool, natural breeze and healthy, pollution-free environment.

4. Guaranteed Community. Unlike other developments that sell lots only, and thus attract speculators, Canyon Ranch sells house and lots packages. Every home in Canyon Ranch will be built on guaranteed.

5. Exclusivity. While other developments are 15 times bigger and sell thousands of lots, Canyon Ranch has only 700 units. Law of supply and demand dictates that the prestige and exclusivity of Canyon Ranch translates to higher capital values and faster property appreciation. Since its launch less than a year ago,

properties at Canyon Ranch have appreciated by as much as 25%. Investing in Canyon Ranch is a low-risk, high-profit undertaking.

6. The first wi-fi community in the Philippines. All homes at Canyon Ranch are wi-fi and broadband ready, giving you instant wireless connection and high speed internet access. Armed with a laptop or PDA, this means being able to enjoy wireless broadband connectivity while having a cup of cappuccino or a glass of wine whenever and wherever you are in Canyon Ranch.

7. A world-class racetrack. Nestled inside the San Lazaro Leisure Park, Canyon Ranch overlooks the San Lazaro racetrack—one of the best in Asia—and residents can literally watch the games from their balconies. All over the world, real estate that is situated beside a race track enjoy price premiums.

8. Managed by the country's largest private property management company. Century Properties Management, Inc. (CPMI), a subsidiary of developer Century Communities will provide the property and management

services at Canyon Ranch—ensuring excellent upkeep and worry-free supervision of your investment.

9. Affordable homes and the best payment terms in the market. There is a wide market of buyers ranging from young professionals, start-up families, to balikbayans who want to invest and retire, and are falling in line to own a home at Canyon Ranch. Homes at Canyon Ranch start at P1.8M. Canyon Ranch has pioneered special interest-free PAY LITE terms, where one can own a home for as low as \$5 a day or P270 a day.

10. Outstanding developer track record and reputation. The Century Properties Group has over 2 decades of experience and distinguished reputation of developing quality, innovative developments that meet the demands of the global Filipino. Its portfolio of over 18 completed buildings include; Essensa East Forbes— (voted by Asiaweek as the Philippines' best residential building). Ongoing projects include Bel-Air Soho (completed 1 year ahead of schedule), Soho Central in Greenfield District, and South of Market in Bonifacio.

But perhaps the best reason is not even listed: Canyon Ranch creates lasting memories in a community that works, functions and interacts like family. It's a place to grow up, live, raise a family, and grow old—just like the good ole days when neighbors actually know each other.



Canyon Ranch is open for viewing daily. Shuttle service provided—call 818 9025, 893 7050 or 0915-700 2000; or log on to www.canyonranch.com.ph



Actual photo of Canyon Ranch project site